

## Call for applications

### 2018 Summer School on Experimental Research in Management Accounting

funded by the Chartered Institute of Management Accountants (CIMA)

Giessen University, Germany, 20–24 August 2018

Gary W. Hecht • Thorsten Knauer • Friedrich Sommer • Arnt Wöhrmann

#### AIMS AND SCOPE

The purpose of this program is to extend doctoral students' and young post-doctoral researchers' competencies in the field of experimental research in management accounting. The Summer School consists of two elements:

- Introductory class for participants with no prior knowledge in experimental research (20 August 2018, 1 p.m. – 6 p.m.)
- Workshop for all participants (21-23 August 2018) including attendance of the *Experimental Research in Management Accounting Conference* (for more information visit [www.exrima.org](http://www.exrima.org)) (August 23-24)

#### FACULTY

The workshop will be taught by Prof. Gary W. Hecht, who is Associate Professor of Accountancy at the Gies College of Business, University of Illinois at Urbana-Champaign, USA. Professor Hecht has published in leading accounting journals such as the *Journal of Accounting Research*, *The Accounting Review*, and *Contemporary Accounting Research*. He is an expert in experimental research in management accounting.

Speakers in previous workshops were Prof. Kristy Towry (Emory University), Prof. Victor Maas (University of Amsterdam), Prof. Lynn Hannan (Tulane University), Prof. Ivo Tafkov (Georgia State University), and Prof. Marcel van Rinsum (Erasmus University Rotterdam).

The Summer School is hosted jointly by Prof. Thorsten Knauer (Ruhr University Bochum), Prof. Friedrich Sommer (University of Bayreuth), and Prof. Arnt Wöhrmann (Giessen University) and one of the organizers teaches the introductory class.

#### COURSE DESCRIPTION

During the *introductory class*, participants learn the fundamentals of conducting experimental research in management accounting. Among other things, the method is presented, the pros and cons of experimental research are discussed, the validity framework is introduced, and general design choices are explained.

The *workshop* encompasses both published work and working papers on recent topics in experimental management accounting research. The highly interactive course provides a deep insight into the role of theory in experimental research in management accounting and guidelines on how to test the theory. Further, it offers participants the opportunity to present work in progress (e.g., proposals) to obtain early feedback from fellow students and experienced faculty. On their last day, workshop participants attend the *Experimental Research in Management Accounting Conference* where a selected number of papers is presented and discussed ([www.exrima.org](http://www.exrima.org)). The workshop and conference environment offers several opportunities to network with both other participants and the faculty.

#### COURSE REQUIREMENTS

Previous knowledge in experimental research is not required; however, participants without prior knowledge in experimental research are encouraged to attend the introductory class before the workshop and the conference. All other participants only attend the workshop (including the conference). Participants are required to read selected papers thoroughly in preparation for the course and are assigned the role of discussion leaders for some papers. Thus, participants need to prepare for active involvement in class. The course language is English.

#### VENUE

The 2018 Summer School on Experimental Research in Management Accounting conference will be held at Giessen University, Licher Str. 68, 35394 Giessen, Germany ([http://www.uni-giessen.de/faculties/f02?set\\_language=en](http://www.uni-giessen.de/faculties/f02?set_language=en)). Giessen University is conveniently located around one hour away from Frankfurt Airport and is easy to reach by car or public transportation.

#### NO FEES

Financial support of the 2018 Annual Summer School on Experimental Research in Management Accounting by the Chartered Institute of Management Accountants (CIMA) is gratefully acknowledged. It enables us to offer participation free of charge. Other costs (e.g., travel costs and accommodation) must be borne by the participants. The fee for lunch, coffee breaks and conference dinner is 80 €.

#### PRACTICALITIES

The application deadline is 31 May 2018. Early applications are encouraged. Applications should be submitted via e-mail to [organizers@exrima.org](mailto:organizers@exrima.org). A complete application includes a short CV (one to two pages, 11 pt Times New Roman) and a letter of motivation (maximum two pages, 11 pt Times New Roman). Participants who also want to present a research proposal (research idea, pre-test results, etc.) should indicate the topic of the proposal in the application. Since the number of participants and time slots for presentations is limited, applicants will be informed about acceptance by 15 June. To ensure high-quality discussions, successful applicants for presentations will be required to submit a summary of their proposals (or results, etc.) on max. 3 pages (11 pt Times New Roman) three weeks prior to the workshop. For all other information (accommodation, travel, etc.) please visit [www.exrima.org](http://www.exrima.org).